



# Sport Economics & Management

## **SUMMER SCHOOL IN ALMATY**

**14 to 27 August 2023**



**FRIEDRICH-SCHILLER-  
UNIVERSITÄT  
JENA**



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The Friedrich Schiller University and Al-Farabi Kazakh National University kindly invite you to the...



## General information

We kindly invite you to participate in the Summer School "Sport Economics & Management", which will take place online from 14 to 27 August 2023 in Almaty, Kazakhstan. The Summer School is organised through cooperation by the Friedrich Schiller University Jena (Germany) and the Al-Farabi Kazakh National University. The project will be sponsored by the DAAD (German Academic Exchange Service) by means of the Federal Ministry of Education and Research Germany. As part of the Summer School you will receive knowledge of special topics in sports economics, sports management and sports marketing. The program contains scientific-theoretical lectures and seminars, case studies, study trips to sports facilities and a cultural program. Participation in the Summer School is **free of charge**.

## Application

- ✓ proof of student status
- ✓ proof of english skills (B2)
- ✓ curriculum vitae
- ✓ letter of motivation

## Participants

The Summer School is aimed at bachelor, master and doctoral students (Applicants must have already completed at least 1 university semester in the fields of sports or economics science) from Kazakhstan or the other countries of Central Asia. The number of places for admission to the course is limited to 30 participants.

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## Lectures

The lecturers at the Summer School are leading experts in the fields of sports management and sports economics – employees of the German universities.



**Prof. Dr Frank Daumann**  
(Friedrich Schiller University Jena)



**Prof. Dr Markus Breuer**  
(SRH University Heidelberg)



**Prof. Dr Christoph Rasche**  
(University of Potsdam)



**Prof. Dr Benedikt Römmelt**  
(University of Applied Sciences Erfurt)

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YOU'RE  
INTERESTED

?

For more information about the Summer School and the application procedure please visit:

[www.sportseconomics.uni-jena.de](http://www.sportseconomics.uni-jena.de)  
[sportseconomics@uni-jena.de](mailto:sportseconomics@uni-jena.de)

The application period runs from **01.05.2023** to **30.06.2023**

We'll see you soon in Almaty!

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